



Subgrant Application FAQs: Energy Efficiency & Conservation Block Grant

1. *Is my locality eligible?*

Localities who did not received direct Energy Efficiency & Conservation Block Grant funds are eligible to apply. **If you are not listed here, then you are eligible.** Towns, cities, and counties are eligible as long as they are incorporated, have elected officials, and are able to carry out the requirements of the grant.

2. *Do localities have to provide matching funds?*

No matching funds are required.

3. *What activities are eligible to help my community?*

Examples include but are not limited to:

- Offering free energy audits
- Providing energy auditor education and certification
- Supporting staff for energy marketing and outreach (e.g. hiring/training an energy coach or outreach coordinator),
- Hosting public workshops/trainings for residents and contractors, or
- Partnering with local community-based organizations for weatherization, energy efficiency retrofits, and efficient technology installations efforts.

4. *Are planning district commissions eligible to apply?*

Planning district commissions (PDCs) are not eligible to apply for this subgrant opportunity. However, localities can team up with their PDC to **help administer or implement the grant.**

If You Have Any Questions, Please Contact:
Jessica Greene, Energy Outreach Coordinator
Jessica.Greene@energy.virginia.gov
[EECBG Subgrants Webpage](#)
<https://energy.virginia.gov/>



5. *How much funding can I apply for? Is the amount awarded dependent on the locality's population size?*

Localities can apply for subgrants between **\$10k-\$100k** for MEO projects based on project needs and application volume. The award amount is **not based on locality size**.

6. *Can I partner with other localities and/or partner organizations?*

Yes. Localities can **partner together on a project to braid funding** or to **partner with local community-based organizations for support**.

There is also the **option to do pay for service provided by Virginia Energy's contracted MEO vendor** to have them create some of all of the following: website content, emails, social media posts, digital ads, mailers, and public signs to inform the community about energy incentives, rebates, and technology available and/or to market free home energy audits or the energy auditor education/certification program.

7. *What is the application process?*

The application is meant to simply lay out your marketing, education, and outreach goals and strategies.

The application asks for:

- A list of proposed activities (eligible activities are outlined in the NOFO),
- Project objective(s) and scope
- Anticipated long-term positive outcomes,
- The total project budget

8. *Are there resources available to help with the application?*

Yes. Grant specialists are available for consultation. Contact Jessica Greene (jessica.greene@energy.virginia.gov) to schedule a meeting. Blueprint Cohorts from the **U.S. Department of Energy** are also available for guidance on energy projects.

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9. *Can the funding help cover the administrative costs of the subgrant?*

Yes. Hiring someone to administer the grant can be included in the proposal. Administrative expenses cannot be more than 10% of the grant; however, tasks like completing the required reporting are not subject to that cap.

10. *Who is the target of the marketing, education, and outreach?*

The MEO project can target all energy consumers, including residents, businesses, and contractors.

11. *What are the subgrant deadlines?*

- Application deadline: **11:59 pm on December 13, 2024**, or until funding is exhausted
- Project Completion Deadline: April 30, 2027

12. *Relevant Links*

- [Notice of Funding Opportunity \(NOFO\)](#)
- [Virginia Energy's EECBG webpage](#): includes the application form, budget templates, reference reporting requirements, and more
- [U.S. Department of Energy's EECBG Blueprint Cohorts](#)